



**1. Educational/Technical Qualifications :**

- **Ph.D in Finance** from Osmania University, Hyderabad, Andhra Pradesh, India (Guide: Prof. A.Sudhakar); Thesis: Impact of Financial Sector Reforms on Non-Banking Financial Companies (2000-2005)
- **ICWA** from Institute of Works and Costs Accountants of India, Kolkata
- **M.Com** from University of Madras, Chennai, Tamil Nadu, Awarded in 1993.
- **B.Ed in Commerce**, University of Madras, Chennai, Tamil Nadu, Awarded in 1995.
- **B.Com** from University of Madras, Chennai, Tamil Nadu, Awarded in 1987.

**2. Membership in Professional Societies :**

Associate member of Institute of Cost and Works Accountants of India, Kolkotta,

**3. Teaching, Research and Consultancy Profile :**

**3.1 Teaching Interests :**

Finance subjects like corporate Financial Management, Management of Banking and Insurance, Strategic Financial Management, Management of Financial Services and Accounting subjects like Management Accounting, Cost Accounting, Advanced Accounting, Financial Accounting and Financial Statement Analysis.

**3.2 Ph.D works guided/being guided : Nil**

**3.3 M.Phil works guided/being guided :**

Guided 3 Candidates: The topics are Mutual funds in India, Teleservices Industry, Guiding 2 students of Sri Venkateshwara University  
The topics are : NBFCs and their Working and Working of Hire purchase and Leasing in India

**3.4 Management Projects of PGDM course being guided :**

Guiding students on different areas of finance and operations, the topics being Working capital Management, Productive Maintenance, On-line trading, Stock market volatility, Debtors Management, Mutual Funds, Credit policies and Commodity Market

**3.5 Research Interests :**

Micro finance, (Self Help Groups, Role of NGOs, Women Entrepreneurship, Micro Finance Institutions, Delivery system, Rural Finance, Women Empowerment,

**3.6 Sponsored Research Projects carried out : Nil**

**3.7 Sponsored Research Project being carried out : Nil**

**3.8 Consultancy Projects Carried out : Nil**

**3.9 Consultancy Projects being Carried out : Nil**

**4. Outcome of Research :**

**4.1 Ph.D Thesis :**

“Impact of Financial Sector Reforms on Non-Banking Financial Companies”

**4.2 Paper Published Reviewed Journals :**

- “Health Insurance” Osmania University Journal of International Business
- Ph.D thesis published in AIMS International Journal of Management

**4.3 Papers published in Editorial Books :**

- FDI India and Asian Developing countries
- Life Insurance – A privatized Market

**Paper presented in National Conferences :**

- Martina, “Emergence of India as a major global player” National Seminar on “Globalisation-Unleashing India’s Potential”, School of Business Management, Hyderabad, Andhra Pradesh, 24 March 2007.
- Martina “Health Insurance”, National Seminar on Insurance Sector Reforms in India- Challenges and Opportunities”, Nizam College, Hyderabad, Andhra Pradesh, 8 August 2007.
- Martina “Loyalty in Retail Marketing”, National Seminar on Marketing Strategies, AIMA, New Delhi, 22 May 2007.
- Martina “Management Education for sustainable Development”, Andhra University, Visakhapatnam, Andhra Pradesh 29-30 July 2006.

- Martina “BPO in Finance”, University of Madras, Chennai, Tamilnadu, 20-21 February 2006.
- Martina, “Multicriteria Decision Making” International Conference on Operations and Quantitative Management” 3-5 August 2006.
- Martina “Throughput Accounting”, National Seminar on Cost Management in Competitive Environment” St.Joseph’s PG College, Hyderabad, Andhra Pradesh, 14, October 2006.
- Martina, “Strategic Cost Management: In the Liberalized and Competitive Environment” 10-11 December 2005.
- Martina, “Vision & Mission of Christian Minority Institutions in Higher education” , National Seminar on Entrepreneurship Development among Minorities Opportunities, Osmania University, Hyderabad, Andhra Pradesh, 20-21 Dec 2005
- Martina “FDIs - India and Asian Developing countries”, National Seminar on Emerging Trends in International Trade & Finance”, Nizam College, Hyderabad, Andhra Pradesh, 20-21 June 2003.
- Martina, “Impact of Reforms on Banking Sector”, National Seminar on Economic Reforms & Future Perspectives”, 6-7 February 2001.

4.5 Paper presented in International Conferences : Nil

4.6 Term papers : Nil

4.7 Summary of Contribution : Nil

## 5. Work Experience and Training Activities :

### 5.1 Professional Experience :

- Head and Associate Professor in finance, Department of Business Management, St.Joseph’s Degree & PG College, King Koti, Hyderabad, Andhra Pradesh, India (2005-08)
- Academic Consultant, St. Francis College for Women, Begumpet, Secunderabad, Andhra Pradesh, India.(2003-2005)
- Head and Lecturer, Department of Commerce, GSM PG College for Women, RP road, Secunderabad, Andhra Pradesh, India.(2001-03)
- Academic Consultant, Nizam College, Osmania University, Hyderabad, Andhra Pradesh, India (1996-2001)
- Part-Time faculty in Commerce, Osmania University, Hyderabad, Andhra Pradesh, India (1998 & 2000)
- PG Teacher, Devi Academy Higher Secondary School, Chennai, Tamilnadu, India (1995-1996)
- Assistant Accountant, John Meyers Granite Limited, Chennai, Tamilnadu, India (1994-1995)
- Industrial Trainee, Madras Fertilizers, Manali, Chennai, India, (1992-1993)

### 5.2 Short Term Training Programmes conducted : Nil

### 5.3 Short Term Training Programmes attended :

- Research Methodology, Refresher course, Osmania University, Hyderabad, India.
- Integrative Teaching Methodologies, JNTU, Hyderabad, India.
- Campus Culture, Christ College, Bangalore, India.
- Workshop on Case Development at XIME, Bangalore, India
- Management Development Programme at XLRI, Jamshedpur, India.
- Microsoft Project 2003/2007, Project Management Institute.

### 5.4 Seminar attended :

- “National Women Convention” AICUF, St.Xavier’s College, Ahmedabad, 29 Dec 04 – 1 Jan 2005.
- “Marketing revolution and Human capital in the New millennium”, St.Joseph’s PG College, Hyderabad, Andhra Pradesh, India. 3-4 February 2006.
- “Quality Sustenance”, St,Francis College, Secunderabad, Andhra Pradesh, India, 20-21 August 2004.
- “Tax Reforms” , Nizam College, Hyderabad, Andhra Pradesh, India, 20-21 December 2002.
- “Emerging Trends in Banking” Osmania University, Hyderabad, India 29 March 2005

## 6. Co-curricular and Extra-Curricular Activities :

### 6.1 Interest and Hobbies :

- Social Awareness Programmes
- Capacity building Programmes

### 6.2 Management Development/Faculty Development Programmes Organized : Nil

### 6.3 Counselling and Mentoring Activity :

There are about 8 mentees

### 6.4 Monitoring activities : Nil

## 7. Students Projects Guidance at VJIM :

Guiding the students for their summer project

### 7.1 Areas of Guidance :

Micro Finance, Non-Banking Financial Companies, Financial Management, Banking, etc.,

## 8. Personal Details :

### 8.1 Family :

Married/Single	: Married
Spouse Name	: Mr. S. Don Bosco
Spouse Occupation	: Correspondent, St.Britto's Co-ed. School
Children	: Two, Both are students
Father's Name & Occupation	: Late Mr.K.Joseph, Officer, Agri. Dept,(Govt)
Mother's Name & Occupation	: Mrs. Gnanpuranam, Retd. Teacher (Govt).

### 8.2 Permanent address :

No.24 A C/O St.Xaviers Prep. School, Boosareddyguda, West Marredpally, Secunderabad-26

### 8.3 Present address :

No.24 A C/O St.Xaviers Prep. School, Boosareddyguda, West Marredpally, Secunderabad-26

### 8.4 Phone No., Mobile No. and Email :

040-66495727; 9949539263. dr.martina@vjim.edu.in

### 8.5 Social Activities :

Education of Poor Children

### 8.6 Motto :

- Aim at perfection by learning the work as an opportunity
- Achieve excellence by being faithful

