

Y. Ramakrishna

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Associate Professor (Operations Management)

1. Educational Qualifications

- Pursuing Ph.D. from Jawaharlal Nehru Technological University, Hyderabad.
 - Topic: *Supply Chain Management: An empirical study to assess its practices in medium sized manufacturing units.*
 - Research Guide: Dr. M.S. Bhat, Former Director, School of Management Studies, JNTU, Hyderabad
- M. Phil in Management from Alagappa University, Tamilnadu August, 2006
- MBA from IGNOU, New Delhi, December, 1999
- M.Sc. (Tech) in Exploration Geophysics, Center of Exploration Geophysics, Osmania University Campus, Hyderabad 1986 – 89
- B.Sc. from Osmania University, Hyderabad 1983 – 86

2. Membership in Professional Societies:

- Member, Hyderabad Management Association (HMA), Hyderabad
- Rotary Club, Secunderabad (West), Secunderabad
- Established Rotaract Club in the Rotary club, Secunderabad

3. Teaching, Research and Consultancy Profile

Experience: Teaching: 12 years Industry: 10 years

3.1 Teaching Interests

Operations Management, Logistics and Supply Chain Management, Lean Management, Six Sigma, Total Quality Management, Service Operations Management

3.2 Ph.D. works guided / being guided

NIL

3.3 MBA Projects Guided

Guided more than five hundred students of management on projects / assignments / internships related to the domain of operations management and its related subjects.

3.4 Research Interests

Six Sigma, DMAIC, 5S, TQM, SCM, Service Operations, Service Supply Chain etc.

3.5 Sponsored Research Projects carried out

Conducted Market Research on Pharmaceutical Companies in Hyderabad, sponsored by MAARCH, a Market Research Group affiliated to ICFAI, Hyderabad

3.6 Sponsored Research Projects being carried out

- Conducted Market Research on Pharmaceutical Companies in Hyderabad, sponsored by MAARCH, a Market Research Group affiliated to ICFAI, Hyderabad

3.7 Consultancy Projects carried out

- Carried out consultancy projects for various small scale industries while pursuing M.Phil in Management on Small Scale Industries in Guntur District.

3.8. Consultancy Projects being carried out

NIL

3.9. Management Development Programs

Conducted Management Development Programs in the area of Material Management for BHEL, Hyderabad.

4. Outcome of Research

4.1 Post graduate Thesis

M. Phil Thesis

“Problems and prospects of Small Scale Units in Guntur district in the post-liberalization, globalization and privatization era”

4.2. Papers Published and Presented in Journals and Conferences

Ramakrishna Y. 2011, “Service Innovation in banks for sustainability” – Paper presented in the National Seminar on Innovation and Sustainability organized by Bhavan’s Vivekananda College of Management and published in the seminar souvenir, 30th April 2011

Ramakrishna Y. 2011, “Application of Six Sigma DMAIC to achieve Zero Waste Packing Material in ABC Company, Hyderabad – Paper presented in the International Conference on Excellence in Management Practices conducted by Kristu Jayanti College, Bangalore and published in the souvenir, 15-16th April 2011

Ramakrishna Y. 2010, “Green Marketing initiatives for Global competitiveness and sustainability – An Indian Perspective” – Paper accepted for publication in the refereed online journal of International Conference on Business Management, Bangkok.

Ramakrishna Y. 2009, “Factors that would facilitate a continued Retail boom in India” – Published in ICFAI Journal of Marketing Mastermind, June – 2009.

Ramakrishna Y., S. Durga Prasad 2010 “Competitive Advantage through Six Sigma DMAIC approach in service sector in India”, Paper presented in the National Conference on Operations Management 28-29th April, conducted by Vignan University, Guntur.

Ramakrishna Y., 2008 “Leadership in Recession – An Empathetic or Indifferent approach” – Published in the souvenir released on the occasion of Regional Seminar in HR conducted by Andhra University, Vizag during 19-20th Dec 2008 (Presented the paper in the seminar).

Ramakrishna Y., 2008 "Seven factors for successful retail management" - Published in souvenir released by Vellammal Institute of Management, Chennai on the occasion of National seminar held on the theme of "Retail – the power factor."

Ramakrishna Y, Dr. PVL Ramana 2007 "Corporate Social Responsibility – trends and learning" - Published in the souvenir released on the occasion of Regional Seminar conducted by Guruvayoorappan Institute of Management, Coimbatore on 6th October 2007

Ramakrishna Y. 2003, "Business Ethics Vs. Profit Maximization, A Company's Dilemma", Presented paper in the Regional Conference on Corporate Social Responsibility and Business Ethics, conducted by Global Education Center, Hyderabad

4.3 Term Papers

Actively involved in the guidance for Term Papers during each term for students of PGDM in the subject areas of Operations Management, Service Operations Management, Lean Management, Six Sigma and LSCM.

5. Work Experience and Training Activities

Experience: Teaching: 12 years Industry: 10 years

- **Industry Experience:**

- Senior Coordinator (Academic Quality Initiatives), ICFAI - Headquarters, Hyderabad
- Regional Academic Coordinator, ICFAI - AP Region, Hyderabad
- Asst. Manager (Geophysical Operations) in Mineral Exploration Corporation Limited (A Govt. of India Enterprise), Nagpur from 1990 – 2000 (10 years)

- **Teaching Experience:**

- Faculty Member and Sr. Faculty Member (Operations and Marketing), ICFAI, Hyderabad
- Campus Head, ICFAI, Dilsukhnagar Branch, Hyderabad for 3 years (2005-08)
- Visiting Faculty Member, IIPM, Hyderabad
- Visiting Faculty Member, ICFAI Flexible Education
- Visiting Faculty Member, Govt. Degree College, Begumpet

6. Short term training programs / workshops conducted (*Partial List*)

- Conducted two day Faculty Workshop on "Total Quality Management" in at the Regional Office, INC, Hyderabad for AP region, February-2008
- Conducted One Day Workshop on "*Changing perspectives in Training Methodologies*" in March, 2007 at ICFAI, Dilsukhnagar. Chief Guest: Mr. Kota Siva Kumar, Founder InSai Consulting Services, Hyderabad
- Conducted One day workshop on "*Emerging trends in Operations Management*" in INC, Dilsukhnagar, Hyderabad, 2006
- Conducted and associated with *Confluence – 2007, 2008 and 2009*, an All India Management Meet of INCs. The event was held for three consecutive years at Hyderabad.
- Conducted a One-day conference in Global Education Center on "*Corporate Governance and Business Ethics*" on 21st April, 2003.
- Conducted Faculty Development Workshop on "*Role of Technology in Operations Management*", 2005 at INC, Hyderabad
- Conducted an all India Faculty Development Program on "*Operations Management – Emerging Trends*" at INC – HQ during 2004.
- Conducted two-day workshop on "*Importance of Quality in Manufacturing*" for faculty members teaching operations management in different management institutions in August 2002.
- Coordinated and Conducted several FDPs in Marketing, HR, Finance, Soft skills and Operations Management as Regional Academic Coordinator in INC, AP region.

- Conducted several technical training programs in Geophysical methods and Project Operations.

7. Short term training programs / workshops attended (*Partial List*)

- Attended a ONE month training program on Operations in Geophysics at Seiscan Geodata, Sutton, London, 2001
- 3-day workshop on “Kick start program for faculty members” conducted by National Entrepreneurship Network (NEN) at IIIT, Bangalore, July-2010
- Attended Two-Day workshop on “Six Sigma” conducted by Osmania University, Hyderabad in March 2006
- Attended TQM Forum workshops conducted by CII, Hyderabad in 2010
- Participated and attended the 3-day workshop on “Quality Standards” conducted by BIS, Hyderabad
- Attended several conferences / seminars conducted by FAAPCI and CII
- Attended seminar on “*Supply Chain Management*” for Faculty members conducted by Osmania University at Wesley PG College, Secunderabad in March, 2003

8. Co-Curricular and Extra Curricular Activities

- Received ‘Best Operations Manager’ award in 1996 from MECL, Nagpur for my contribution in Neyveli Lignite Project, Neyveli
- Conducted several activities through Rotary Club, Secunderabad (West)
- Holder of NCC ‘B’ Certificate
- Conducted several Blood Donation camps and other social activities through employees / students of ICFAI.