Reaching New Heights

VIGNANA JYOTHI INSTITUTE OF MANAGEMENT

(Approved by All India Council for Technical Education, Ministry of Human Resource Development, Government of India)
Vignana Jyothi
(The Promoting Education Society)

is carved and created by a group of industrialists, businessmen and professionals who felt that education is the light that wipes out the darkness of an uncertain future among the youth and determined to educate them without selfish ends.

Vignana Jyothi sponsors the following institutions

- Vignana Jyothi Institute of Management
- VNR Vignana Jyothi Institute of Engineering and Technology
- Vignana Jyothi Public School
- VRS & VJ Residential School
- Dr. D. Rama Naidu Vignana Jyothi Institute of Rural Development
- Vignana Jyothi Polytechnic
- Vignana Jyothi College of Arts & Science
Message from Director

The world is experiencing an information explosion; we are in an age of fierce competition. Companies recruiting management graduates want people who can deliver results in a globalized world. Professionals with an analytical bent of mind are the need of the hour.

Through peer influence, Vignana Jyothi Institute of Management has not only become No.1 AICTE approved private business school in Andhra Pradesh but one of the top fifty on all India basis. The objective is to provide quality management education at affordable price to the young graduates of the nation aspiring to become management professionals.

VJIM has the following differentiating features:

1. A respectable annual salary range of Rs. 6 to 8 lakhs p.a. and an average package of Rs. 4.5 lakhs p.a. offered by the campus recruiters last year.

2. Very senior, mature, research-oriented, caring and highly experienced faculty members with right blend of academic & industry experiences.

3. Serious academic rigor and congenial environment that nurture students to grow mentally and intellectually.

4. Curriculum is changed when new concepts and new thoughts emerge so as to make the students up-to-date.

5. Effective pedagogical tools for experiential learning like POGIL (Process Oriented Guided Inquiry Learning) and Socratic methods are implemented.

6. VJIM students have been identified by some companies in Hyderabad to formulate business plans for them.

7. VJIM students make remarkable dents in most of the B-school student events conducted on Pan India basis.

8. VJIM’s unique concept of ‘Course of Independent Study’ provides an opportunity to the students to develop appropriate management skills by applying their knowledge to the complex business situation.

To sum up, VJIM is committed to produce value based management graduates who would substantially contribute towards sustainable development of the society, environment and business.

Dr. Kamal Ghosh Ray
Recognizing the need to have effective executives to manage business, American businessmen set up institutions at Wharton and Harvard, at the turn of 19th Century. Till date these institutes serve as a benchmark of the Management Education for the whole world. “Firms, not nations, compete in international markets,” says Micheal Porter. With globalization and savage competition, the need for professional managers was felt acutely.

Keeping these needs in view VignanaJyothi Institute Management was founded in 1993, to provide learning opportunities to local youth so as to prepare them as professional managers. The local industry was to benefit from these well groomed potential managers.

VJIM is an autonomous institute approved by the All India Council for Technical Education (AICTE), for the award of Post Graduate Diploma in Management (PGDM).

The PGDM programs at VJIM, aims to create holistic managers, synthesizing conventional and modern management thinking with a global outlook. VJIM equips students with a sound knowledge of all core business skills together with the ability to manage creatively from a strategic perspective within the context of ethical standards. Appreciating the pace and direction of changes in international business education, the course structure at VJIM is constantly updated in line with the changing needs of the business world. Students at VJIM are presented with the opportunities to consider and evaluate business problems and policy issues, which prepares them thoroughly to play a positive role in any business situation which calls for management skills of high caliber. The Institute is consistently ranked among the top 30 B-Schools by various rating agencies.
Vision
To be a world class institution, provide value based education, conduct interdisciplinary research in emerging areas of management leading to sustainable socio-economic development of the nation.

Mission
To produce managers and entrepreneurs who will be future ready and socially responsible. To involve students and faculty in innovative research projects linked with industry, academic and research institutions in India and abroad. To use modern pedagogy for improving the teaching-learning process.
Teaching/Learning process

An array of teaching methods is employed to address the needs of students who have different learning styles and come from different socio-cultural backgrounds. The faculty at VJIM is sensitive to the individualized students’ learning needs and endeavors to create a positive impact on their learning. Redefining teaching objectives is influenced by -

- Expanding knowledge frontier and its preservation.
- Self-understanding, self-discovery and imaginative thinking
- Developing oral and written competency.

Various learning processes at VJIM

- POGIL- is an acronym for Processess Oriented Guided Inquiry Learning.

POGIL uses guided inquiry – a learning cycle of exploration, concept invention and application – as the basis for many of the carefully designed materials that students use to guide them to construct new knowledge. POGIL is a student-centered strategy; VJIM students work in small groups with individual roles to ensure that all students are fully engaged in the learning process. POGIL develops process skills such as critical thinking, problem solving, and communication through cooperation and reflection, helping students become lifelong learners and preparing them to be more competitive in a global market.

- Socratic Method: “Serial questioning” is used to what the curiosity of the student in the form of philosophical enquiry leading to discussions and agreeing to certain assumptions for the acceptance or rejection of the answers.

- Reverse orientation: During the first year, students are exposed to many theories / concepts in different domains. Recruiters expect the students to be familiar with some important concepts, along with their practical applications. To help students re-familiarize themselves with some fundamental concepts, a four-week Reverse Orientation program to be conducted.
• **Case Analysis**

• **Summer Internship Program**

• **National conference:** Distinguished speakers seminar, guest lectures by Industry professionals.

  Classes are conducted in four areas.
  1. Accounting and Finance
  2. Marketing
  3. Organization Behavior and HR
  4. Operations

The students are evaluated at the end of the one month. The evaluation is based on VIVA and Assignments.

• **Tutorial** is one such method where personal attention is paid to the student. It creates a competitive desire to excel among the peers. It is a great challenge to address the problem of heterogeneity of the student’s mental abilities and Tutorial is effective in leveling out differences in a heterogeneous group of learners. This is ensured by increasing capacities to lead a group of young students through the subjects and creating curiosity and questioning by the students. The faculty customizes and fine tunes the instructional objectives to the learning needs of individual student.

• **Experimental** learning through field research activities, term papers, summer internships and industry visits.

• **Updating faculty** body of knowledge through faculty internship & Research.
VJIM Differentiator

1. Highly qualified and experienced faculty, world class infrastructure, teaching practices, students with very high positive attitude are some of its features. The institute is governed by eminent industrialists, entrepreneurs and highly acclaimed academicians. Every one of them is committed to ensure that the curriculum at VJIM Hyderabad should be cutting edge and industry relevant, exposing students to the right mix of theory and real world issues.

2. Faculty update their domain knowledge through faculty internship very year in industry.

3. Faculty conduct MDPs in reputed corporates in different sectors.

4. Serious academic rigor and congenial environment that nurture students to grow mentally and intellectually. Making management education more complete, VJIM faculties have put together a spectrum of more than 20 electives. The pedagogy & training methods at VJIM are unique and effective in terms of market driven syllabi and experiential learning methods. Students are nurtured and trained with adequate knowledge & skills to make them industry-ready by exposing them to various industry practices.

5. POGIL activities for ensuring that students are learning the concepts with clarity.
6. Curriculum is changed when new concepts and new thoughts emerge so as to make the students up-to-date. With cutting edge education, VJIM inculcate ethics, introspection and values. Our students understand the importance of attention to details. As they develop into managers, they understand the value of being on time, every time.

7. VJIM students’ have been identified by some companies in Hyderabad to formulate business plans for them. Our student CIS (Course of Independent study) is unique course taken independently by the student to connect the theory problems with real time problem solving and also gain the right exposure to work in a multi-cultural environment, with strong emphasis on team-based learning methods.

8. VJIM students’ make remarkable dents in most of the B-school student events conducted on Pan India basis. Alumni of VJIM B-School working across various corporate companies, like Google, Amazon, Facebook, Deloitte etc; spread in different business sectors, stand for its quality management education.
All the programs emphasize on the essential connection between theoretical learning and professional experience. This linkage reflects in the core curriculum, ensuring that VJIM students always remain one step ahead in the increasingly competitive global environment. Providing exceptional learning opportunities, essential for the development of critical and independent thinkers, VJIM curriculum focuses on developing leadership skills and a sense of social responsibility.

The PGDM programs focus not only on learning from books but also getting hands on experience from industry. The main thrust of the curriculum is to make the students industry-ready by inculcating in them an ability to learn from real life situations. The course curriculum is designed to foster strong conceptual orientation on the basics of various management disciplines; a positive attitude with sound business ethics to make the students excel both personally and professionally.

The courseware has contemporary relevance with cutting edge knowledge that meets the industry needs.

The design of the courseware is based on the feedback received from industry experts and alumni with varied levels of experience in the industry. The feedback is carefully studied and the academics of the curriculum is the result of the synthesis of several inputs received from different quarters.

The students are trained in a systematic manner to the nuances of cutting edge knowledge with the objective to make them industry ready at the end of the two year program.
Written and oral communication skills in English are given priority to improve articulation of subject knowledge. Communication lab with full infrastructure is available to the students.

In-Company live projects, taken up by students, encourage them to enhance their learning by applying theoretical concepts to industry situations. This also fosters discovery learning.

Faculty from reputed universities from abroad are invited to impart international perspectives to the learning process.

The students are given exposure to real business environment through various guest lectures, panel discussions, seminars that are addressed by experts from the industry. Management festivals of the Institute hone the event management and organizational skills of the students.

Participative classroom learning is an integral part of classroom delivery and the students are encouraged and given additional credits for being participative in the class. Simulations, exercises, role plays and Group Presentations constitute the bulk of teaching strategies besides lectures.

The well designed Personal Development Plan (PDP) coupled with time-tested mentoring practice provides the teachers a very useful tool to monitor the student performance, progress and take mid-course remedial actions, if any. The scheme aims at helping each student to take up a SWOT analysis and formulate his/her own career goals under the guidance of the Mentor.

Term papers enable students to develop the ‘self-learning’ ability and discovery learning.
Post Graduate Diploma in Management (PGDM)

Programme Structure

Pre-term
The Curriculum starts with pre-term courses. The objective of pre-term courses is to provide an orientation to students in subjects that are unfamiliar to them. The objective is to level out heterogeneity of the learning levels of the students. It brings the students from various backgrounds at par so as to ensure uniformity of instructions in the main courses. The pre-term courses are

1. Mathematics and Statistics
2. Accountancy
3. Economics
4. Introduction to MS Word & Power point
5. Spoken English
6. Business History

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<td>6</td>
<td>10</td>
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Total Subjects during the program 34 + 6 pre-term courses

COURSES OFFERED

Trimester I
1. Management 360
2. Organizational Behaviour-I
3. Principles of Marketing Management
4. Managerial Economics
5. Business Accounting and Finance-I
6. IT Applications in Management

Trimester II
1. Organizational Behaviour –II
2. Advanced Marketing Management
3. Business Accounting and Finance-II
4. Statistics for Management
5. Essentials of Economic Environment
6. Business English

Trimester III
1. Human Resources Management
2. Business Research Methodology
3. Corporate Financial Management
4. Business Laws
5. Operations Management
6. Business English

Trimester IV
1. Leadership
2. Business English
3. Consumer Behavior
4. Retail Marketing
5. B2B Marketing
6. Talent Acquisition and Selection
7. Learning and Development
8. Competency Based HRM
9. Mergers and Acquisitions
10. Investment Analysis and Portfolio Management
11. Financial Management of Banks
12. Financial Statement Analysis
13. Derivatives

Trimester V
1. Strategic Management
2. Business English
3. Sales and Distribution Management
4. Marketing of High Technology Products
5. Services Marketing
6. Performance Management
7. Compensation Management
8. Labour Laws
9. Enterprise Valuation
10. Fixed Income Securities
11. Project Appraisal and Financing
12. Financial Services

Trimester VI
1. Entrepreneurship
2. International Trade and Business
3. Advertising and Sales Promotion
4. New Product Development
5. Advanced Marketing Research
6. Strategic Marketing
7. Internet Marketing
8. Financial Modeling
9. Purchase and Negotiations Management
10. Project Management

Credit requirement:

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<tr>
<th>Type of course</th>
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<tr>
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<td>Pre-placement Training</td>
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Total 156
Learning Facilities

Student Support Services

Student Clubs

With a view to nurture the talent dormant in the students, that will lead to personality development, competitive spirit, planning and organizing abilities, the institute has constituted Co-Curricular Clubs and Extra-Curricular Clubs.

The objectives of these clubs are:

Talent spotting: Provides opportunities for students to exhibit their talent and also represent the institution in various B-school competitions.

Enriching Interactions: Through programs which is organized in the weekly Students’ Forum leading to Soft Skills Development.

Event Management: Train students in organizing events both in-house and outside

Scholarship

Two merit scholarships up to 50% of fees are offered to first two ranks in each trimester

English Lab

India’s attractiveness as a business destination is based on its talent pool with a strong grounding in English language as much as technical skills. Effective communication in English demands an optimal synchronization of words, sounds and structures of the language. Our multimedia Communication Skills Lab is a highly interactive learning tool with focus on the language requirements of the students in today’s competitive world. Along with the practice in English. Phonetics, facility has been created for activities such as Role Play, Group Discussions, Mock Interviews and other confidence enhancing activities.

We also capture the activities of the students on video and play back with the purpose of evaluating and guiding the students to achieve a professionally acceptable communication.
Information Resource Centre

Vignana Jyothi Institute of Management Information Resource Centre (VJIM IRC) offers an excellent collection of over 10163 titles (over 16507 volumes) to which 600 titles are added every year. In addition, IRC subscribes to about 250 journals and magazines, both national and international. The IRC is fully computerized. A wide spectrum of corporate and economic information is provided through a collection of Company annual report and Economic Intelligence Service Reports of Centre for Monitoring Indian Economy (CMIE). IRC collection also includes the electronic databases like PROQUEST, J-GATE, CAPITALINE and CYGNUS. VJIM IRC is also an active member of DELNET.

Computer Centre

Computer Centre is well equipped with a state-of-the-art Local Area Network (LAN), providing multi-user Environment (100 terminals) on Windows 2008 platform.

Facilities include contemporary packages like Microsoft Office Productivity Tools (Word, Excel, Power point, Access, Publisher), Statistical Package for Social Sciences (Systat), Integrated Accounting Package (TALLY), Business Planner, Microsoft Project, and Microsoft Dynamics Navision ERP.

Facilities are also provided to work on Computer Aided Software Engineering (CASE), Relational Database Management Systems (RDBMS), Oracle, Visual Studio and MSDN Library etc. The curriculum encourages interactive use of computers as an integral part of the learning process. Internet facilities (20 MBPS) leased line are provided.
Students of VJIM come in with different backgrounds. The curriculum and pre placement training take care of the heterogeneous background of the students and lay emphasis on making them job creators rather than job seekers. The choice of specializations, being vast, prepares them for the current day’s dynamic requirement of the market. The responsibility of the institute does not cease after equipping its students with the necessary managerial qualities. The institute strives to place its students in the best of the industries.

VJIM has consistently been rated higher in Placement aspect of B-schools ratings. This is made possible by the training and placement process which converts a student into placement fit mode. The students are prepared for the final placement by a systematic, well laid out processess spread over a period of two years. A small but significant number has become entrepreneurs even in distant lands like USA. Others are providing professional service to the corporate in various capacities. VJIM has an enviable record of excellent placement even during business downturns. Leading corporate regularly visit VJIM to select students.

The CSR-GHRDC had carried out a survey of B-School and ranked them on various parameters. This was a study that laid strong emphasis on validation of data. VJIM is ranked as Number-1. AICTE approved private autonomous PGDM institute in Andhra Pradesh. VJIM students are placed in reputed companies with an average salary of Rs. 4.5 lakh.

By virtue of their being in the industry, the Alumni have built up contacts and networks over the years and are thus helping the Institute in terms of either giving placements or the necessary leads for the Institute’s placement efforts.

Through social networking and maintaining the e-group, they are in touch with each other as well as the institute. This e-group is a forum for expression of their ideas, career openings and growth prospects as well as a link to the updates of institute happenings.

Institute arranges guest speakers, industry expert views, keeping the institute abreast with the latest going on and developments in the industry.

### Our Recruiters

![Company Logos]
Alumni Activities

VJIM Alumni Association is now 1150 members strong with most of them in senior & middle level managerial positions in various companies / banks / consultancies and some running their own or family businesses. The Alumni members have been actively contributing not only to their own organization but also in the institution building activities of their Alma Mater. A few of these areas are listed out below. Interact in twos or threes with the students in the “Meet our alumni” program and give useful feedback and tips on their industry experiences.

VJIM taught us to think differently and to innovate and cultivate in us a spirit of inquiry. Keeping this in mind the Alumni association has been organising seminars on entrepreneurship. We trust this is the recipe for success in today’s world.

Mrs. Deepa N. Adusumilli (Batch I),
Director (Marketing),
Narne Estates Pvt. Ltd.,

Mr. Vinay Krishna Reddy
(Batch VIII) Branch Manager,
Samsonite

Mr. S. R. Sreecharan (Batch IX)
Manager (Marketing) TIME

I have no doubt that the PGDM programme at VJIM, with creative approach to practical applications, benefited me immensely in my career to develop management skills. The faculty was always accessible and encouraging and I cherish the time always.

Mr. Satish Shah (Batch IV)
Manager (Recruitment) GOOGLE

One has to be very careful in selecting a B-School. Joining VJIM was correct for me. The learning environment in the Institute helped me get the critical skillsets required for successful decision making in today’s dynamic business situations.

VJIM is a great place to study at. The learning environment and the methods of imparting knowledge make one comfortable and involved. I had benefited from the Institute by acquiring qualities to become a good manager.

Mr. Vinay Krishna Reddy
(Batch VIII) Branch Manager,
Samsonite

Ms Bhumika Sanwal (XIII Batch)
Data Monitor

Doing Management Course at VJIM was challenging as well as fun. This mix of soft and rigorous academic curriculum makes one acquire the critical skills required for a manager in a dynamic business environment and grow in the corporate world.
Corporate Speak

**Mahindra Satyam**
“We have hired associates from VJIM and we found them to be smart, able to quickly acclimatize with the corporate environment and start delivering the responsibilities assigned to them with little guidance and coaching. Their subject knowledge and application of the same in their day to day work is also good”.

— Srinivas Kulkarni,
Ops Integrator - IBG Continental Europe

**HDFC Bank**
“Students of VJIM are adaptable and willing to go the extra mile. Our experience with campus joinees from VJIM has been quite positive”.

— PS Ravindran,
RHRC - South - HDFC Bank Ltd.

**Future Vista**
We at FutureVISTA, are very happy to have the Management Trainees from your esteemed institute. They have been doing their job with dedication, clarity and within the framework of company values, policy and systems. The very pertinent qualities of them would be:
1. Commitment – they are very committed to the job and the work.
2. Flexible – they easily adjust to the new/change in work profile or the working atmosphere around.
3. Hardworking – very hardworking which can be seen from their work, when it requires them to be on marketing ground activity, they have delivered it with complete commitment and dedication.
4. Team work – there co-ordination within the team and across the company hierarchy has been commendable.
5. Confidence – ‘Never so No’ attitude has kept their confidence high and booming.

— Krishna Rao A, CEO
Industry Visits

The students are given opportunities to visit industries to have experiential learning of business environment. They are encouraged to apply the theoretical concepts learnt to real life business situations.

**Course of Independent Study (CIS)**

A student may opt for a Course of Independent Study (CIS) equivalent to one course credit. CIS comprises of an investigation, together with the written report and interpretation of a subject accepted and approved by a member of the faculty. It can be either theoretical or empirical exercise, or a combination of both.

The CIS represents an opportunity to the students to explore a topic in depth in his/her field of concentration or in an area of special interest. It makes possible the integration of several fields of study in searching for the solution to a single problem. For an empirical work, it provides valuable experience in the research process in the definition of a problem, in search of relevant data, in the analysis of the data, and in deriving the conclusions and implications of the data for the problem under study.

**Management Development Program (MDP)**

The institute regularly conducts MDPs for corporate executives of various organizations. These programs enable the managers to take on the challenges in the globally competitive environment. The institute also delivers client specific programs to suit the requirements of the concerned organization.

- Business Environment
- Project Management
- Demystifying Finance
- Supply Chain Management-Latest Trends
- IT Enabled Service
- Soft skills for Professional Efficiency
- Global Success Practices
- HR Skills for Supervisors
- Self Awareness Skills
- Power Selling-Win Win
- CRM
- Communication skills for Manager
Laurels & Accolades of Class of 2013
NIT Warangal - Annual Fest “CURA13”

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<td>Mr. N. Rakesh Kumar</td>
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<td>Mr. P. Srinivas</td>
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<td>Mr. Kumaresh Arutchelvan</td>
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<td>Mr. Rabinarayana Sahoo</td>
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<td>Business Quiz</td>
<td>Mr. Prajwal Ramchandran</td>
<td>Finalist</td>
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<td>Mr. Eyya Ahmed. K.V</td>
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<td>Paper Presentation</td>
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<td>Mr. Eyya Ahmed.K.V</td>
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<td>Mr. Sonu Nair</td>
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<td>Ms. Hemashree</td>
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<td>Mr. Vishnu K. Suresh</td>
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<td>Young Manager</td>
<td>Ms. Pavani Budaraju</td>
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Deloitte and IIM Trichy – Events

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<td>Mr. Manik Sharma</td>
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<td>Mr. Sharath Chandra</td>
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<td>Ms. Pooja Bandhari</td>
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<td>Mr. Arun Kumar</td>
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<td>Findow - IIM Trichy</td>
<td>Mr. Manik Sharma</td>
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Gitam University Hyderabad - I Marketing Event

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<td>Mr. Santosh</td>
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Distinguished Speakers

Padmashree Dr. Gullapalli N. Rao, Chairman, L.V. Prasad Eye Institute
Padma Vibhushan Sri. Montek Singh Ahluwalia, Deputy Chairman, Planning Commission
Sri Krishna Ganesh, Founder & CEO of Tutor Vista
Dr. B.V.R. Mohan Reddy, Chairman Infotech Enterprises
Mr. K. V. Srinivas, Director, Asset Advisory Services India Pvt Ltd
Mr. D.K. Astik, CEO and Director, i2i IFRS Management Services Pvt Ltd
Mr. Amit Bajaj, Associate Director, Grant Thornton India Pvt Ltd
Mr. T.L. Shankar, Former Principal, Administrative Staff College of India
Mr. Venkatjasti, CEO, Suven Labs
Dr. Annie Q. Hasan, Head of Genetic Research, Kamineni Hospitals
Mr. Bhujanga Rao, Head, R & D, Natco Pharma
Mr. P.S. SubbaRao, DGM, Andhra Bank
Mr. Jolly Anthony, GM, Federal Bank
Mr. S. Ajay Kumar, AGM, IDBI Bank
Mr. Piyush Deogirikar, COO, Mother Earth Retail
Dr. Suren Mantena, COO, Medplus Labs
Mr. G.U.K Rao, Director, NIMMME
Mr. K. L.N. Murthy, Dy. Director, MSME
Mr. Venka Revindranath, M.D, R.K Hair Products
Mr. Rohit Batala, GM (Imp & Ex), Coromandel Fertilizers
Mr. Ravi Prasada Rao, Jt. Director Communications, Govt. of AP
Mr. Vijay Nandula, Sr. Manager, Noetix Corporation
Mr. Ravi Joshi, Manager (Operations), Cognizant
Mr. Md. Khaja Ali, Lead Architect, IBM
Mr. Chiranjiv Bannerjee, Country Manager, HP
Dr. Sandhya Kode, Director, Training and Development, IIIT
Faculty Profile

Dr. Kamal Ghosh Ray - Director
M.Com, ACMA, Ph.D.

Dr. G. Manchala - Professor
MBA, MHRM, Ph.D.

Prof. R. Rama Rao - Professor &
Chairperson Placements, B.Tech, MBA

Mr. G. R. Nair - Chairperson Admissions
MSc, PGDCA, MBA

Dr. K. Martina Rani - Associate Professor
M.Com, B.Ed (Comm) ICWA, Ph.D

Mr. Y. Ramakrishna - Associate Professor
B.Sc, M.Sc, MBA, M.Phil.

Dr. N. Padmaja - Associate Professor
B.Sc, M.Sc, PhD

Mr. P. Sishir Reddy - Sr. Asst. Professor
BE, PGD in SW, MS, MBA

Mr. K. Suresh - Sr. Asst. Professor
BE, MBA

Mrs. I. Padmini - Sr. Asst. Professor
MA (English), PG DTE, M.Litt., PGDT&D

Mr. A. Ramesh - Sr. Asst. Professor
BE, MBA

Mrs. V. Jayashree - Sr. Asst. Professor
MBA

Mrs. VDMV Lakshmi - Sr. Asst. Professor
MBA, MS (Finance), CFA

Dr. Sushma Kaza - Sr. Asst. Professor
MBA, Ph.D

Mrs. D. Srijanani - Asst. Professor
M.Com, MBA, M.Phil

Mr. Arvind Gandhi - Asst. Professor
BE, PGDM

Mrs. C. Jyothi - Asst. Professor
MBA

Mr. S. Kalicharan - Asst. Professor
BE, MBA

Mr. Abhishek Sinha - Asst. Professor
MBA

Mrs. Kameshwari - Asst. Professor
B.Ed. M. Com

Mrs. Poonam Jindal - Asst. Professor
MHRD, DIP T&D, NET

Mrs. M. Yamini - Research Associate
B.Tech, PGDM, MLL & LW

Mrs. Rashi Bishnoi - Research Associate
B.Com, MBA

Ms. Laxmi Mouna - Research Associate
PGDM